# OSF 2014 Playbill Advertising Contract

Business Name _____ Address _____

Contact Name _____ City, State, Zip _____

E-Mail _____ Phone / Fax _____

## Playbill — Ads placed in Vol. I will be placed in Vol. II at no extra charge

**Volume I** **February 14 – June 1**
*Choose your ad size*

**Deadline for signed contract: Dec. 1**
**Deadline for ad artwork: Dec. 8**
**Deadline for full payment: March 14**

- ☐ Full page COLOR* - $7,500
- ☐ Full page B/W* - $3,960
- ☐ 1/2 vertical B/W* - $2,175
- ☐ 1/2 horizontal B/W* - $2,175
- ☐ 1/4 vertical B/W* - $1,120
- ☐ 1/8 horizontal B/W* - $700

☐ **Yearly Web Ad Included for only $250**
Image (170 x 170 pixel jpg at 72 dpi) and a 50-word description, plus address, phone number, web address and rates. Web address is active link.

☐ Ad artwork attached ☐ Ad artwork will follow by Dec. 8 • **Vol. I Total: $** _____

**Volume II Only** **June 3 – November 2**
*Choose your ad size*

**Deadline for signed contract: April 4**
**Deadline for ad artwork: April 11**
**Deadline for full payment: July 3**

- ☐ Full page COLOR* - $4,500
- ☐ Full page B/W* - $2,980
- ☐ 1/2 vertical B/W* - $1,630
- ☐ 1/2 horizontal B/W* - $1,630
- ☐ 1/4 vertical B/W* - $845
- ☐ 1/8 horizontal B/W* - $525

☐ **Yearly Web Ad Included for only $250**
Image (170 x 170 pixel jpg at 72 dpi) and a 50-word description, plus address, phone number, web address and rates. Web address is active link.

☐ Ad artwork attached ☐ Ad artwork will follow by April 11 • **Vol. II Total: $** _____

## Web Ad Only Web year is November 4, 2013 – November 2, 2014

**Web Ad Only:** (ONLY use this section if you do not wish to advertise in the Playbill) Image (170 x 170 pixel jpg at 72 dpi) and a 50-word description, plus address, phone number, web address and rates. Web address is active link.

- ☐ Full year: $750 (November 4, 2013 – November 2, 2014)
- ☐ Half-year: $500 (May 1– November 3)

## Other (Limited Availability)

☐ **E-Newsletter:** $750 Preferred month:

• **Web Total: $** _____

**A deposit of 50% of the total amount is due by the ad copy deadline. Payment in full is due 30 days after publication.** **Intial here____**

**Until a credit relationship is established, new advertisers are required to pay 100% of costs by the ad copy deadline.** **Intial here____**

**Any amount unpaid post 30 days after publication shall bear interest at the rate of 1.5% for each month it is outstanding.** **Intial here____**

* **See attached pages for sample ad sizes**

Title _____ **Total Fee: $** _____

**Signature** _____ Date _____

15 South Pioneer Street · Ashland · OR · 97520 · osfashland.org
Sales: Email: peterw@osfashland.org · 541.482.2111 ext. 387 · FAX: 541.552.2710
Billing: Email: tomr@osfashland.org · 541.482.2111 ext. 463 · FAX: 541.552-2706

Oregon Shakespeare Festival.

# OSF 2014 Advertising Contract (Cont'd)

**This is an Agreement between the OREGON SHAKESPEARE FESTIVAL (OSF) and Advertiser whereby OSF agrees to carry an advertisement in its 2014 Playbill or 2014 OSF Website under the following terms and conditions:**

1. **OSF must approve all ads before publication.**
2. **Advertiser must sign and return one copy of this Agreement prior to deadline for signed contract.**
3. **A deposit of 50% of the total amount is due by the ad copy deadline and payment in full is due 30 days after publication.**
4. **Any amount unpaid post 30 days after publication shall bear interest at the rate of 1.5% for each month it is outstanding.**
5. The failure of OSF to demand strict performance of any of the terms of this Agreement shall not be construed as a continuing waiver or relinquishment thereof, and OSF may, at any time, demand strict and complete performance by the Advertiser of said terms.
6. These understandings comprise all the terms of the contract between the parties. No agreement or arrangements shall be binding on either party unless agreed to in writing.

**Web:** OSF will send advertiser an ad proof. Advertiser must approve and return proof to OSF in a timely manner to ensure inclusion online. OSF will not be responsible for errors on the Website if advertiser fails to return ad proof.

**Playbill:** The ad submitted will be printed as is. OSF will not make changes to artwork and will not send proofs.

**E-Newsletter:** Priority for sole monthly ad is given on first-received basis. The ad submitted will be printed as is.

*** Package Partner designation is restricted to lodging properties only. Package Partner must also purchase an advertisement in the Playbill, or on the Web.**

**By intialing here _____ , you agree to these terms of use.**

Oregon Shakespeare Festival.

Full page
(4.75"w x 8.25"h)

1/2 Vertical
2.25"w x 8.25"h

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Oregon Shakespeare Festival.

1/2 Horizontal
(4.75"w x 4"h)

1/4 Vertical
(2.25"w x 4"h)

1/8 Horizontal
(2.25"w x 2"h)

15 South Pioneer Street · Ashland · OR · 97520 · osfashland.org
Sales: Email: peterw@osfashland.org · 541.482.2111 ext. 387 · FAX: 541.552.2710
Billing: Email: tomr@osfashland.org · 541.482.2111 ext. 463 · FAX: 541.552-2706